



Sponsorship Opportunities

Year Round & Pre Event Exposure

	GOLD \$5,000 (\$10,000 in kind)	SILVER \$3,000 (\$6,000 in kind)	BRONZE \$1,500 (\$3,000 in kind)
Website placement 100,000 site visitors annually	Top Tier Logo & Link	Second Tier Logo & Link	Logo Only
Exclusive Sponsor of Program (see below for availability)	See below for availability	See below for availability	See below for availability
E-mail distribution inclusion multiple times during year (11,000 Fans)	Logo & Link	Logo Only	Name Only
Social media on Facebook, Instagram & Twitter announcing sponsorship (9,000 fans)	Exclusive post announcing sponsorship	Exclusive post announcing sponsorship	Combined Sponsor post

Race Weekend

	Logo with Top Tier Placement	Logo with 2nd Tier Placement	Name Only
Placement on Runners T-shirt (3,000)			
Program advertising (2,000) and online distribution (4,000)	Full Page	1/2 Page	1/4 Page
Finish line exhibitor space	10x10 Prime Location	10x10 Location	10x10 Location
Runners bag insert (3,000)	Item Insert & Printed Material	Item Insert	Item Insert
P.A. Announcements	8	4	2
Company Furnished Banner	2 - Start & Finish	1 - Finish Only	
VIP Hospitality Tent	8 Entries	4 Entries	2 Entries
VIP Parking Passes	8	4	2
Entries to Race (any event)	8	4	2

Programs available for Gold Sponsor

- 5K Run
- Half Marathon Two Person Relay
- Quarter Marathon
- Neighborhood Challenge
- Santa's Village

Programs available for Silver Sponsor

- VIP Hospitality Tent
- Kids Fun Run (logo on shirts)
- Toy Drive

Programs available for Bronze Sponsor

- Awards Ceremony
- Costume Contest
- Water Stop

Don't see something that fits your budget or vision? We can design something that is more personal.

Any questions? Contact Mary Anne at SponsorInfoSTTS@gmail.com